

Currently Unregistered Commercial Fundraisers

(Listed by Lowest Percentage to Charity Clients)

*Prepared by the Office of the Secretary of State
November 2000*

Note: Below are Commercial Fundraisers who were not currently registered when this list was published. Commercial Fundraisers who have not yet provided a financial report do not appear on this list. In some instances, the Commercial Fundraiser listed may no longer be soliciting in Washington State, and therefore would not be required to register.

	Commercial Fundraiser Location Phone Number	Last Fiscal Year-End Reported	Total Funds Raised By Fundraiser	Total Funds Retained By Charity Client(s)	Percentage Retained By Charity Client(s)
1	American Trade and Convention Publications, Inc. Milwaukee, Wisconsin (414) 224-0701	12/31/1999	\$8,792,908	\$961,071	10.9
2	Cheryl Dalsanders Collection (Enterprises) Woodinville, Washington (425) 820-9678	4/30/1999	\$101,550	\$12,600	12.4
3	Souther & Associates Seattle, Washington (206) 526-1331	12/31/1998	\$84,406	\$20,792	24.6
4	Telivet Corp. Salem, Oregon (503) 370-7600	12/31/1998	\$105,171	\$26,267	25
5	Smith Company, The Washington, District of Columbia (202) 895-0900	3/17/1999	\$111,065	\$41,855	37.7

Note A: See attached for list of Commercial Fundraiser client charities

Note B: The percentage of funds the Charitable Organization retains is based on the most current financial information provided by the Commercial Fundraisers listed above. These percentages reflect the **overall** amount of funds received or retained by the charity client charities after all fund-raising costs have been deducted from the total value of contributions received on behalf of the charity by the Commercial Fundraiser or by the charity client. The difference between the Total Funds Raised by Fundraiser and the Total Funds Retained by Charity Client(s) may include fund-raising expenses other than fees paid to a Commercial Fundraiser. **It should also be noted that these figures do not necessarily indicate the specific percentage of funds allocated by a given charity to its charitable purpose.** In some instances, charities may be using a combination of direct fundraising and a Commercial Fundraiser; others may be using several different Commercial Fundraisers, whose yield to the charity may vary.

Currently Unregistered Commercial Fundraisers Charity Client List

(Listed by Lowest Percentage to Charity Clients)

1. American Trade and Convention Publications, Inc.	
AMVETS (aka American Veterans of WW II, Korea & Vietnam)	Veterans Assistance Foundation, Inc.
Amvets National Service Foundation	Veterans of Foreign Wars, Department of WA
Military Order of the Purple Heart Service Foundation, Inc.	Vietnam Veterans of Washington State
National Association of Police Athletic Leagues	Washington State Jaycees, Inc. (aka Washington Junior Chamber of Commerce)
2. Cheryl Dalsanders Collection (Enterprises)	
Families and Friends of Violent Crime Victims	
3. Souther & Associates	
Strand Helpers	
4. Telivet Corp.	
AMVETS Service Foundation Dept. of WA	
5. Smith Company, The	
American Civil Liberties Union, The	National Space Society
Common Cause	National Trust for Historic Preservation
National Park Trust, Inc.	Planned Parenthood Federation of America
National Partnership for Women & Families	Save the Children Federation

Note A: The Commercial Fundraiser charity client list was obtained from the most current registration documents submitted by the fund-raisers and charities listed above. In some cases the charity client may no longer contract with the Commercial Fund-raiser listed.

Note B: The fact that a given Charitable Organization uses a Commercial Fund-raiser whose percentage is, say 15%, does not always mean that only 15% of all contributions to that Charitable Organization are allocated to its charitable purpose. Some Charitable Organizations use one or more Commercial Fund-raisers, whose yield to charity may vary.